

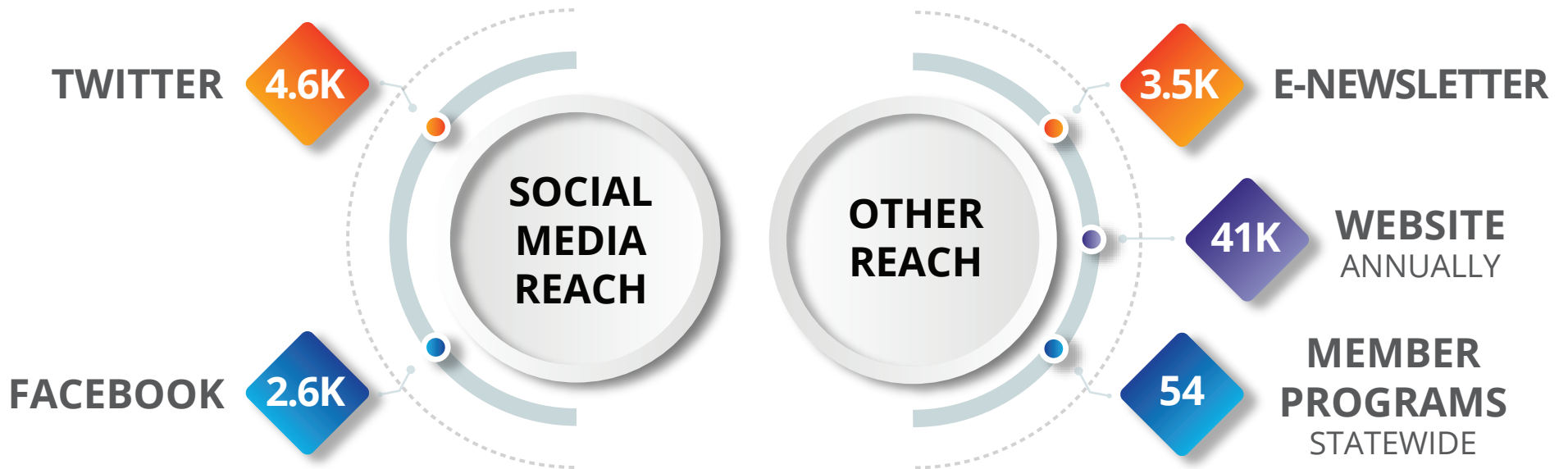
# Sponsorship Benefits Summary

Sunday, May 3, 2020 @ 8:00 AM | Piedmont Park | 5 K Run/Walk

<b>Sponsorship Levels</b>	<b>Name on Medals</b>	<b>Event tickets/ T-Shirts</b>	<b>Name on T-Shirts</b>	<b>Event press release</b>	<b>Annual Report recognition</b>	<b>Event Banner</b>	<b>Social media recognition</b>	<b>Website recognition</b>	<b>Newsletter</b>
<b>Overall Winner Sponsor \$5,000 Minimum</b> Presenting sponsor with <b>prominent top logo</b> placement on all promotional materials* Medal Sponsor with logo engraved on the back of all race medals. Promoted at and invited to pre-race buzz event. May present promotional materials during packet pick up and race day.	Sponsor name engraved on the back of all race medals	8 race entries & official race t-shirts	Yes Logo	Yes	Yes – logo and featured	Yes	Yes – Featured and Sponsor Video	Yes – logo and link	Yes – logo and feature story
<b>Gold Sponsor \$2,000 Minimum</b> Sponsor name and logo on all promotional materials* May present promotional materials during packet pick up and race day.	No	6 race entries & official race t-shirts	Yes Logo	Yes	Yes - logo	Yes	Yes - Featured	Yes – logo and link	Yes – logo and feature story
<b>Silver Sponsor \$1,000 Minimum</b> Sponsor name and logo on all promotional materials.* May present promotional materials during packet pick up in swag bags and have a table at the Wellness Expo.	No	4 race entries & official race t-shirts	Yes Logo	No	Yes – name listed	Yes	Yes	Yes – logo and link	Yes – logo
<b>Bronze Sponsor \$500 Minimum</b> Sponsor name and logo on all promotional materials.* May present promotional materials during packet pick up and race day in swag bags.	No	2 race entries & official race t-shirts	Yes Logo	No	Yes – name listed	Yes	Yes	Yes – name listed	Yes – group listing
<b>Mile Marker Sponsor \$250 Minimum</b> Sponsor name and logo on mile 1 or mile 2 markers *	No	1 race entry & official race t-shirt	Yes- name listed	No	Yes – name listed	No	Yes	Yes – name listed	Yes – group listing
<b>Hydration Station Sponsor \$100 Minimum</b> Sponsor name listed on one of three hydration stations.*	No	No	No	No	Yes – name listed	No	Yes	Yes – name listed	Yes – group listing

\*Subject to printing deadline

## GCADV'S REACH





RACE FOR  
**EMPOWERMENT**

**6<sup>th</sup> Annual 5K Run/Walk  
and Wellness Expo**

Sunday, May 3, 2020 @ 8:00 AM | Piedmont Park | 5 K Run/Walk

## Sponsorship Form

### 2020 Race for Empowerment Sponsorship Pledge Form

Please return form to GCADV via e-mail or mail by 4/3/2020. Sponsorships can be paid online at [www.gcadv.org](http://www.gcadv.org)

I will sponsor at the following level \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

I will donate in-kind the following items \_\_\_\_\_

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

- I would like to donate food or beverages for race day, please contact me.
- I will be a sponsor but do not wish to receive my complimentary race entry(s) or official race t-shirt(s).
- I cannot be a sponsor but would like to donate \_\_\_\_\_.

- Email your high resolution company logo in jpg, eps or pdf format to [cchea@gcadv.org](mailto:cchea@gcadv.org)

- Please write name exactly as it should appear on promotional materials  
**Thank you!**

- Return this pledge form and your check payable to **GCADV** by **3/22/2020**  
Send to: GCADV  
114 New Street, Suite B  
Decatur, GA 30030