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www.gcadv.org

January 25, 2017

Dear Potential Sponsor,

On April 30, the Georgia Coalition Against Domestic Violence (GCADV) is hosting the 3rd Annual Race for Empowerment (RFE) 5K Walk/Run at Piedmont Park. This is a family event for all levels, from walkers to serious runners. The festivities include a DJ, face painting, t-shirts for all runners, and more. The event has grown from 150 to over 200 participants. This year we expect to have over 250 participants! Race for Empowerment raises awareness of the needs of domestic violence victims and their families, as well as the programs throughout Georgia that serve them. We would greatly appreciate your sponsorship support. All donations are tax deductible. We have attached a sponsorship form with promotional benefits.

Over 1 in 4 women experience domestic violence in their life time. Nationally, over 3,000,000 children experience violence in their home annually. Georgia has over 60 shelters to ensure that rural, suburban, and urban families in our state are safe.

GCADV, through its support of its member shelters and programs across the state, helps over **30,000** victims of domestic violence and their families annually. Here is how we make a difference:

- We provide training to ensure shelters and programs provide the care and services needed by victims and their families.
- We advocate for legislation that helps victims and their families to live safely.
- We engage communities in ways to collaboratively support healthy, loving relationships and to end domestic violence.

Your sponsorship of RFE can help GCADV to continue to make a difference in the lives of domestic violence victims and their families. Any level of sponsorship is greatly appreciated!

Adrienne Hamilton-Butler, Director of Finance and Development, will follow up with you in a week or two. If you have any questions, please feel free to contact her at 404-209-0280 ext. 12 or ahamilton-butler@gcadv.org. Please feel free to check out our website at gcadv.org or on Facebook by searching @GCADV. We look forward to hearing from you!

Sincerely,

Jan Christiansen
Executive Director

24-Hour Statewide Hotline – 1.800.33.HAVEN (1.800.334.2836)

GEORGIA COALITION AGAINST DOMESTIC VIOLENCE

Sponsorship Benefits Summary

Sunday, April 30, 2017 | Piedmont Park | 5 K Run/Walk @ 8:00 AM

Sponsorship Levels	Name on Medals	Event tickets/ T-Shirts	Name on T-Shirts	Event press release	Annual Report recognition	Event Banner	Social media recognition	Website recognition	Newsletter
Overall Winner Sponsor \$2,000 Minimum (limit 2) Presenting sponsor with prominent top logo placement on all promotional materials* Medal Sponsor with logo engraved on the back of all race medals. Promoted at and invited to pre-race buzz event. May present promotional materials during packet pick up and race day.	Sponsor name engraved on the back of all race medals	6 race entries & official race t-shirts	Yes	Yes	Yes - logo and featured	Yes	Yes - Featured	Yes - logo and link for 2 years	Yes - banner for 2 years; feature story
Gold Sponsor \$1,000 Minimum Sponsor name and logo on all promotional materials* May present promotional materials during packet pick up and race day.	No	4 race entries & official race t-shirts	Yes	Yes	Yes - logo	Yes	Yes - Featured	Yes - logo and link for 1 year	Yes - logo for 1 year and feature story
Silver Sponsor \$500 Minimum Sponsor name and logo on all promotional materials.* May present promotional materials during packet pick up and race day.	No	2 race entries & official race t-shirts	Yes	No	Yes - logo	Yes	Yes	Yes - logo and link 1 year	Yes - logo for 6 months
Mile Marker Sponsor \$250 Minimum Sponsor name and logo on mile 1 and mile 2 markers and finish line hydration station.* May present promotional materials during packet pick up and race day.	No	1 race entry & official race t-shirts	Yes	No	Yes - logo	Yes	Yes	Yes - logo and link for 6 mos.	Yes - listing for 6 months
Hydration Station Sponsor \$100 Minimum Sponsor name on hydration station.*	No	No	Yes	No	Yes - list	No	Yes	Yes - list	Yes - months before and after event
Pacer Sponsor \$50 Minimum Sponsor name and logo on promotional materials.*	No	No	Yes *Only First 4	No	Yes - list	No	Yes	Yes - list	Yes - months before and after event
In-kind Sponsor FMV \$100 Minimum Sponsor name and logo on promotional materials.*	No	No	Yes	No	Yes - list	No	Yes	Yes - list	Yes - listed months before and after event

*Subject to printing deadline



RACE FOR EMPOWERMENT

3rd Annual 5K RUN/WALK Sponsorship Form

Sunday, April 30, 2017 | Piedmont Park | 5 K Run/Walk @ 8:00 AM

Sponsorship Form

2017 Race for Empowerment Sponsorship Pledge Form

Please return form to GCADV via e-mail or mail by 3/25/2017. Sponsorships can be paid online at www.gcadv.org

I will sponsor at the following level _____ in the amount of \$ _____

Contact Name _____ Company Name _____

Address _____

Phone _____ Contact Email _____

_____ I would like to donate food or beverages for race day, please contact me.

_____ I will be a sponsor but do not wish to receive my complimentary race entry(s) or official race t-shirt(s).

_____ I cannot be a sponsor but would like to donate _____.



• Email your high resolution company logo in jpg, eps or pdf format to hmorgan@gcadv.org

• Please write name exactly as it should appear on promotional materials
Thank you!

• Return this pledge form and your check payable to **GCADV** by 3/25/17
Send to: GCADV
114 New Street, Suite B
Decatur, GA 30030