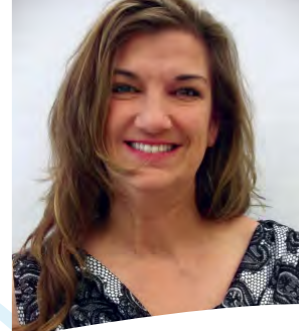


GEORGIA COALITION
AGAINST DOMESTIC VIOLENCE
2011 ANNUAL REPORT



UNITED



UNITED FOCUS

Dear Friends of GCADV

What a year we have had! GCADV has used the momentum infused by our new leadership to continue our amazing work and forge new and innovative partnerships. We were awed by the incredible knowledge shared by the Domestic Violence Resource Network (DVRN) during our free conference presented to GCADV member programs. DVRN Executive Director, Anne Menard, offered-up the time and knowledge of national experts such as Jill Davies, Dr. T.K. Logan, Tonya Lovelace, Dr. Carole Warshaw, and many others who provided workshops and keynote addresses that were absolutely groundbreaking! Our members were also given an opportunity to network one-on-one with presenters during an evening reception where they had in-depth conversations with many of the movers and shakers in the domestic violence field. The feedback from our members who attended was overwhelmingly positive and many reported to have had “A-ha” moments and gleaned ideas to take back and incorporate into their programs. Please read more about the DVRN later in this report.

Kathie Hollis, GCADV board president left GCADV to move to Alaska. Kathie brought a wisdom and philosophical soundness to our board. Her work was always centered on what was best for survivors of domestic violence and she challenged the board to focus on how GCADV and member programs could do the same. During her tenure on the GCADV board, she worked with us to help formulate our new mission and guiding principles to reflect those very philosophies. Kathie is and will continue to be missed, but her work will live on through the change she helped to create and through the passing of the torch to new board president, Michele Bedingfield, who will carry her legacy forward.

As you read this report, we ask that you take notice of the increases in our statistics and how we have continued to honor and support the work of local programs and individuals who want to do this work. We recognize that these programs and individuals most likely have increases in their services as well, with the rippling effect of funding cuts being felt day-in and day-out as many are being asked to do more with less. This work brings us all together in solidarity on behalf of domestic violence victims and survivors and our commitment to continuing this life-changing and life-saving work on their behalf will not waiver.

In Peace,

Nicole Lesser,
Executive Director

Michele Bedingfield,
President, GCADV Board of Directors

GCADV History

For over 30 years, the Georgia Coalition Against Domestic Violence (GCADV) has been Georgia’s leading representative of domestic violence agencies, advocates, allied individuals and survivors throughout the state. Tracing our roots back to 1980, GCADV grew out of the overwhelming need for domestic violence agencies to form a state-wide network of programs to coordinate and expand the services available to victims of domestic violence in Georgia, increase public awareness, and achieve crucial legislation to protect domestic violence victims, including state-funding for domestic violence programs.

Originally formed as a grassroots volunteer agency in 1980 as the Georgia Network Against Domestic Violence, our name was changed to the Georgia Council on Abused Women in 1992, and again in 1995 to the Georgia Coalition on Family Violence. In 1999, our agency took on our current name of the Georgia Coalition Against Domestic Violence. Located in Decatur, GA, GCADV has ten full-time staff members who are dedicated to eliminating domestic violence, improving services for victims, and creating a culture that says to survivors that they are not alone.

Mission ~~is~~ Possible

At GCADV, we really believe that a mission statement is more than a few sentences grouped together. We believe that mission statements should do more than just sound right. We believe that they should also *act* right. In this belief, we have dedicated our energy and resources to enact our mission and make its reach...possible.

The mission of the Georgia Coalition Against Domestic Violence, Inc. (GCADV) is to bring together member agencies, allied organizations and supportive individuals who are committed to ending domestic violence. Guided by the voices of survivors, we work to create social change by addressing the root causes of this violence. GCADV leads advocacy efforts for responsive public policy and fosters quality, comprehensive prevention and intervention services throughout the state.

In doing so, our intent and constant focus is on recognizing the interconnections between our programs and the individuals that they serve and synthesizing them into a unified view of the whole. As the clearinghouse for domestic violence agencies throughout Georgia, it is critical that we look for solutions that acknowledge the dynamic, complex, and interconnected nature of the work that we do.

Organizational Overview

UNITED MISSION

This is accomplished by ensuring that we mean every word in our statement. Each of our programs has a distinct piece of our mission and has taken a comprehensive approach to achieving our vision of a world free from domestic violence.

We Unite Like Groups, Initiatives and their Supporters and Advocate for Responsive Public Policy

This year we increased our membership to 46 programs. Going forward, we will continue to grow our membership by seeking out new programs so that we may further enhance the power of our untied voices. With the help of our

member programs, GCADV's public policy team articulates and advocates to state and federal lawmakers for the funding needs of both its member and even non-member programs, without which programs would lose crucial state and federal funds that they rely on to provide life-saving services to victims of domestic violence and their children.

GCADV connects diverse institutional partners and allies. Surveillance, evaluation and research are utilized to inform the development and continuous improvement of policies and programs focused on prevention and intervention. We call upon these

partners and allies to activate and enhance community organizing approaches to advance prevention and intervention strategies to end domestic violence at the local level.

All of this is accomplished through messaging via the media, GCADV's website, social media, print materials, community outreach and education, and the provision of training and technical assistance. This helps to transform the public discourse and consciousness about the causes of violence against women and the power of the community to end it.

We Listen to Voices of Victims and Survivors and Work to Address Root Causes of Domestic Violence

Their voices lead us to and through a journey of understanding domestic violence from the inside out...from the root. Year after year, GCADV's public policy team mobilizes the voices of its member programs and the voices of survivors of domestic violence to effect policy change on the state and federal level, without which there would be no centralized voice to ensure that public policies promote the needs of domestic violence survivors in their pursuit of safety and justice. We also listen to survivor voices to help us to strategize around the improvement of services at the local level.

In our commitment to address root causes of domestic violence, we place emphasis on the fundamental cause of all forms of violence. We highlight that sexism, racism, classism and other forms of oppression aggravate and compound the unequal power dynamics of gender violence.

We Advocate for Comprehensive Prevention and Intervention Services

GCADV creates and offers basic and advanced trainings on prevention and intervention strategies to grow new programs and enhance existing ones. We provide awareness and educational materials about the complexity of domestic violence that strengthens and spreads a shared commitment to the prevention and intervention of domestic violence through our community collaborations.

"You Are Really Working so Diligently for Us and We All Appreciate it so Much!! It's Great Having...You in Our Corner and Makes Me Feel Secure."

—Member Program Executive Director

GCADV fosters quality services through training, technical assistance and capacity building and seeks to change societal attitudes and beliefs through community outreach and prevention. This equips domestic violence service providers with up-to-date information on best practices, cutting-edge programming and access to vital resources so that they can provide victims of domestic violence and their children the best services available.

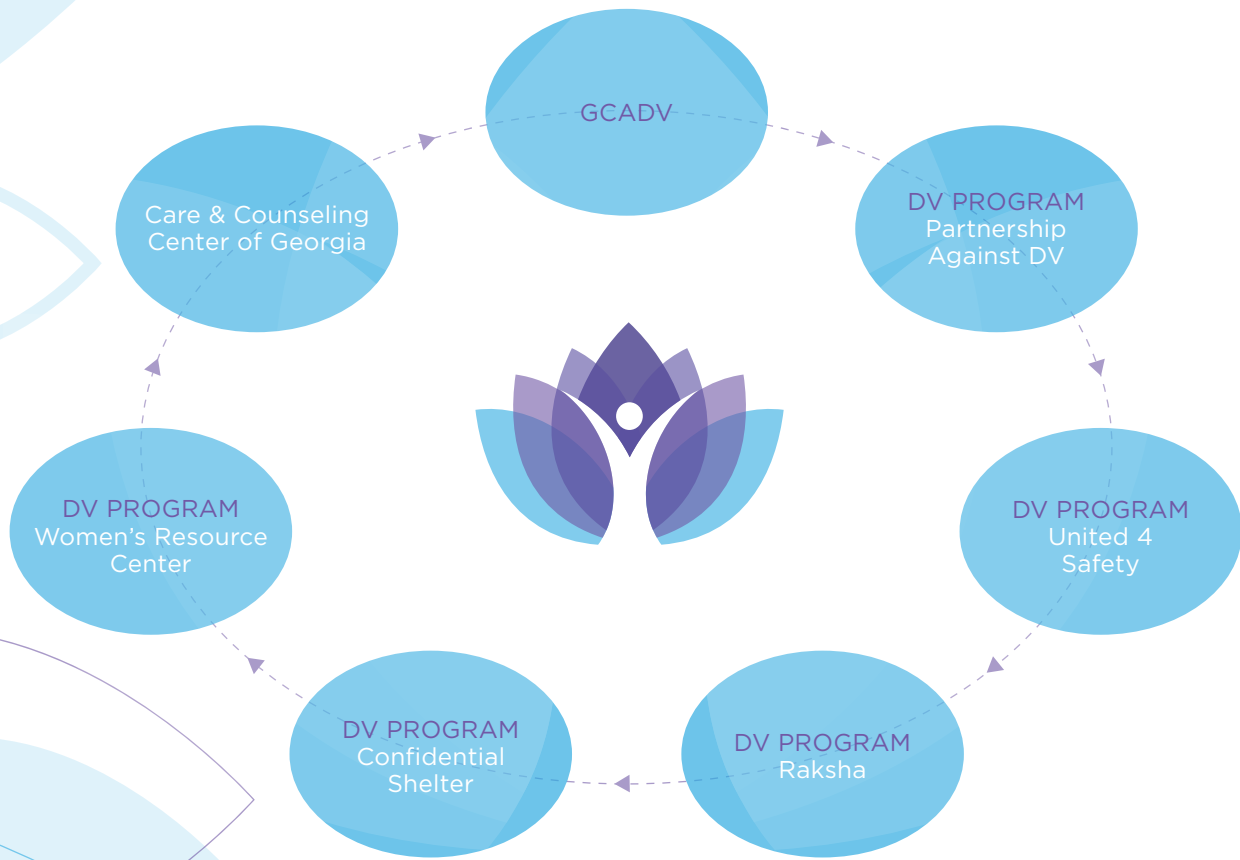
This year, over 65 advocates and directors of domestic violence programs attended GCADV's trainings on best

practices for working with children exposed to domestic violence. As a result, programs across the state are using the tools and techniques shared during the training to provide essential advocacy services with children in their programs—giving these children a chance to heal from the trauma they have experienced and working to ensure they have happy and safe futures.

Being a coalition means working together for a common cause. It means taking our mission and programmatically dissecting it so that everyone we work with leaves feeling like somebody noticed, like somebody cared, and most importantly like somebody is doing something and has created avenues and provided platforms safe enough for victims and survivors to actively participate in their journey to safety. It is a mission GCADV has made...possible.

Allison Smith, Director of Public Policy (left) and Nicole Lesser, Executive Director (right) with Lynn Rosenthal, White House Advisor on Violence Against Women.





MOTION 1	MOTION 2	MOTION 3	MOTION 4	MOTION 5	ONGOING	ONGOING
Survivor's parent calls GCADV Statewide Hotline.	Hotline gives PADV the call who contacts U4S who serves Survivor.	U4S calls Raksha who negotiates deal on hotel. U4S houses in hotel until Court Date.	Court Date postponed. U4S calls GCADV for appropriate shelter. Referral given within two minutes.	Shelter approves male Survivor for shelter within ten minutes.	Women's Resource Center gives legal advocacy. U4S gives transportation and food.	Care and Counseling Center of Georgia gives therapy services.



Mission in Motion

Our mission is mobile and actively works through our membership to serve victims efficiently and expeditiously. The diagram to the left illustrates how in one case of many, within a matter of a few short weeks, our member programs along with community partners, collectively helped a male victim move from danger to safety.

All our members are intentionally responsive. Our programs are designed to address the root causes of violence on purpose and GCADV works diligently to provide ongoing resources, training and support to all our audiences... deliberately. This work is no accident.

From Training to Action

Sometimes people find it difficult to connect the training work of GCADV to serving victims. This story from an attendee of one of our Frontline Workers Training shows you how:

"I just wanted to thank you for the information, time and energy you put into the training last week (and of course, the

domestic violence movement as a whole). I learned a tremendous amount from you and your staff and also from the other participants – who are on the front lines of this work. Within an hour of leaving the training Thursday I had my first advocacy opportunity and I thought I should share it with you.

I was in the locker room at the gym and a story flashed across the news about a man who killed his ex-wife and himself two days after a custody hearing where she was awarded custody of their kids. As I learned at your training, there were danger signs and he had threatened to do this at some point earlier. I turned to the woman next to me and I said, my god, I have been in domestic violence training for the last two days and learned about exactly this. When a man says this to a woman we really must listen. And she started asking questions and eventually said that she had concerns for a few of her friends who brushed off what she perceived as abusive behavior. I told her about shelters and the crisis line and the kind of private, informative and non-judgmental support they can provide. And as we parted ways she commented on how serendipitous it was that we had been in the locker room together that day.

"The program is Uh-mazing. That took me all of 10 minutes. They will put him in the shelter until his next court date in a month. Just wanted to let you all know that this was an instant success story! Woohoo."... "An amazing story of collaboration in our DV community."

—Feedback from United4Safety on the Shelter Referral and Coordinated Community Response

UNITED INITIATIVES

I was totally amazed by how quickly the universe gave me an opportunity to share the knowledge I learned in training and was reminded again of the prevalence of domestic violence and how little information is out there. So I thank you for giving me the tools to help make a difference and the awareness to notice what's going on around me."

What attendees are saying about our trainings:

*"I learned a lot of great info that I can bring back to create our own trainings."
—Frontline Workers Training*

*"I was sure that no one on our staff had experienced domestic violence. I was amazed with how many people came forward after your presentation."
—Manager at Domestic Violence in the Workplace Training*

*"The seminar provided great resources to help strengthen the relationship with the public health sectors."
—Domestic Violence Advocate at Project Connect Training*

*"The information was very helpful for me. I would know what to look for when doing an assessment on a client that is in abusive relationship."
—Medical Professional at Project Connect Training*



Services and Programs

Associations exist to serve members and stakeholders, and the optimal structure is the one that best advances that cause. Because we are the primary center for support for domestic violence programs, we devote a significant amount of resources to developing the behind-the-scenes mechanics that drive statewide efforts; however, it is the value delivered in the work that we do and its impact on the community that really counts. Our programs uphold the message in our mission and our member agencies carry that message.

SAFETY FOR ALL:

Outreach Initiatives to Underserved Populations

Community Resources and Outreach

This GCADV project initiates and maintains contacts with outside organizations in order to form relationships and collaborations around issues and projects impacting victims of domestic violence. During fiscal year 2010-2011, GCADV was able to continue to have input on a statewide child welfare protocol, convene a teen dating violence workgroup and work with the Georgia Board of Regents on a statewide plan to address violence against women on college campuses.

Project Connect

This groundbreaking violence prevention initiative is designed to improve the health and safety of women and children through a coordinated public health initiative to prevent violence against women. GCADV works with the

Georgia Department of Public Health at Family Planning and Perinatal Women's Health sites to find new ways to respond to and prevent domestic and sexual violence, and promote an improved public health response to abuse.

Statewide Toll-Free Domestic Violence Hotline

The Georgia Domestic Violence Hotline is an extensive telephone routing system to Georgia's State Certified Shelters. Calls to the hotline are automatically connected to the caller's nearest certified shelter based on the caller's telephone number exchange. Calls may be made 24 hours a day from anywhere in the state as well as from outside Georgia, from any phone line or TTY machine. Programs accepting calls have access to language interpreter services. GCADV coordinates marketing efforts related to the hotline that include print and broadcast strategies. GCADV maintains a stock of print materials and promotional items advertising the hotline number that are distributed free of charge to domestic violence agencies and other organizations throughout the state.

PATHWAYS:

Member Initiatives to Create a Safety Net and Increase Resources

Economic Justice

The GCADV Economic Justice Program seeks to improve the economic well-being of victims of domestic violence by building the capacity of member programs to address the economic needs of the victims they serve. GCADV works



UNITED TO ENGAGE

to develop innovative solutions to help address gaps in services, find resources and promote partnerships to help establish programs for survivors of domestic violence.

Technical Assistance

GCADV provided hundreds of technical assistance contacts, from a wide variety of callers, such as executive directors, advocates, police officers, judges, probation officers, faith based programs, batterer intervention programs and others.

Training

GCADV's communications department provides on-site consultation and training to programs with specific needs and requests. GCADV's Training Institute website, www.gcadvtraining.com, is dedicated to offering web-based training programs for service providers. The web-based courses have and will continue to increase access to continuing education for a large group of advocates who traditionally cannot attend "live" trainings due to travel burdens, staff shortages, or scheduling conflicts.

Transitional Housing

GCADV serves as the administrator for Transitional Housing projects at three domestic violence programs in Georgia. With unique housing barriers facing victims of domestic violence, these programs offer an oppor-

tunity for those they serve to stay for up to two years in order to gain independence and self-sufficiency while having the support of program staff and services.

IN OUR OWN BACKYARD:

Education and Media Initiatives to Reduce Fatalities, Engage the Community and Mobilize a Statewide Voice

Communications

GCADV's Communications Department oversees press relations, publications, website, social networking, marketing and the tracking of Georgia's domestic violence homicides reported in the media. The Remember My Name list is published by GCADV annually during October's Domestic Violence Awareness Month to honor Georgia's victims of domestic violence who have lost their lives.

Fatality Review

The Fatality Review Project is a joint initiative of GCADV and the Georgia Commission on Family Violence. This project works with Task Forces throughout Georgia to facilitate a deep assessment of domestic violence fatalities and near fatalities in the communities in which they occurred. The ultimate intent is to prevent such deaths and near-fatalities in the future. The review process is intended to create a climate in which institutions and individuals will commit themselves to an enhanced response to domestic violence as a social problem and a crime, informed by the experiences of victims and survivors.

Legislative Advocacy

GCADV takes the impact that legislative advocacy can have on behalf of victims of domestic violence very seriously. This advocacy is used to educate and inform legislators and their staff so that they have the knowledge to make informed decisions around public policy and legislation as it is introduced. This is done through the creation and distribution of materials, in-person meetings, letter writing, emails, telephone contacts and public engagement campaigns such as Stop Violence Against Women Day which takes place annually at the Capitol and the National Network to End Domestic Violence's (NNEDV) Annual Legislative Advocacy Day in Washington D.C.

Lobbying

Different than legislative advocacy, GCADV contracts with a lobbyist who is extremely familiar and committed to the issue of domestic violence. This lobbyist advocates with legislators for or against specific legislation or for specific changes to legislation which will have a positive or negative impact on victims of domestic violence in Georgia. This is GCADV's way of ensuring that these impacts for victims are put into the equation when important issues are being decided upon at the legislative level.



Mary Kay representatives brought their famous Mary Kay Pink Cadillacs and helped GCADV and members show support for crucial funding for services statewide on Stop Violence Against Women Advocacy Day.

Year in Review

Significant Events

Stop Violence Against Women Advocacy Day

GCADV, in collaboration with the Georgia Commission on Family Violence, The Georgia Network to End Sexual Assault and individuals, mobilized advocates from local programs to address the need for the reinstatement of state funds for domestic violence and sexual assault programs that were replaced with TANF funds in the Governor's budget. This was done through the annual Stop Violence Against Women Day and Mary Kay Day, which was an additional legislative advocacy day. Mary Kay representatives brought their famous Mary Kay Pink Cadillacs and helped GCADV and members show support for crucial funding for services statewide. Through mobilization and media advocacy, the movement was successful in getting lawmakers to reinstate \$1.655 Million in state funds of the \$4.5 million that were zeroed out. This was a true victory!

Domestic Violence Resource Network

GCADV was able to offer members the benefit of a free conference from the Domestic Violence Resource Network (DVRN). The DVRN is funded by the U.S. Department of Health and Human Services to inform and strengthen domestic violence intervention and prevention efforts at the individual, community, and societal levels. It includes two national resource centers, three special issue resource centers, four culturally-specific Institutes, the National Center on Domestic Violence, Trauma & Mental Health, the National Network to End Domestic Violence, and the National Domestic Violence Hotline. They chose to partner with GCADV on their annual conference because of the incredible work happening in here via GCADV and our member programs. This was a wonderful honor and was just one of many new increases in member benefits.

UNITED EFFORTS

Statistics

In the 2010-2011 Fiscal Year, GCADV provided the following:

- Responded to over **1500** requests for technical assistance, a **66% increase** over last year
- Delivered over **6,000** hours of training to over **1,400** people including domestic violence advocates and allies
- Reached over **1,000** advocates, allied professionals and community members through *Georgia Advocate e-News, Weekly Informational e-Blasts and Blog*, a **150% increase** over last year
- Provided housing to **80*** victims of domestic violence through our HUD Transitional Housing Program
- GCADV staff **attended over 80 trainings** and received over **1,000 hours** of training in order to keep up to date on current trends and best practices
- Distributed over **100,000** reports and materials such as Fatality Review Reports, Teen Dating Violence brochures and others, a **257% increase** over last year

This data is being used to inform GCADV strategic, budgeting and programmatic plans and will help us determine staffing needs, particularly in the Training Department. As a result of such significant increases in contacts, GCADV will also be purchasing a contacts data management system.

Accomplishments

Our work at GCADV this past year was highlighted by some very notable and exciting achievements. Below is just a sampling of some of these.

GCADV launched our first Economic Justice e-learning module on the GCADV training website. The training, titled "Economic Abuse: The Basics" is eligible for credit toward mandatory training hours set forth by Georgia's certifying body for domestic violence programs. A quote from one of the advocates completing the course stated, "Most of us know that lack of money is one of the most common barriers to escaping an abusive relationship, but after taking the course, I have a much better understanding of the full impact that economic abuse and financial barriers have on victims."

GCADV staff served on several national workgroups and committees such as the National Network to End Domestic Violence's Program Committee, the National Temporary Assistance for Needy Families (TANF) workgroup, the national HIV and Intimate Partner Violence workgroup, the Army One Source workgroup and WOCN National Call to Action 2012 planning committees. All of these committees and groups are working to address domestic violence within their particular realm of responsibility and have sought the expertise of GCADV staff.

GCADV has had an exponential increase in forging relationships with corporate and other non-traditional partners in order to intensify awareness and bring about meaningful

*Numbers provided for this statistic based on two HUD grants that run on different yearly fiscal cycles which do not coincide with the GCADV fiscal year.





“Your team provided valuable information to our associates that we know will be very beneficial to them. GCADV’s presence really made a difference.”

—Domestic Violence in the Workplace Management Participant

change for survivors. In addition to Mary Kay, GCADV created partnerships with Georgia’s Own Credit Union, Marriott, Verizon Wireless, Rooms to Go, Canterbury Press and Payroll Professionals who have all provided financial support to GCADV to help survivors in Georgia. We are very grateful to these organizations for being our partners for change.

New Initiatives

With our new mission, board structure and branding rolled-out last year, we set out this year to create new initiatives that will truly bring about “Safety For All.”

Undoing Racism

GCADV has begun to look at how racism impacts victims of domestic violence in GA. In the fall of 2010, GCADV brought in the Women of Color Network (WOCN), a national grass-roots initiative dedicated to building the capacity of advocates and activists responding to violence against women in communities of color. WOCN provided GCADV staff with a three-day intensive workshop which served as a launching point for the GCADV Undoing Racism plan. This plan details organizational efforts to employ mechanisms that are purposeful and intentioned in order to address and remove the barriers to women of color receiving domestic violence services throughout GA. As GA now ranks 6th nationally for the rate at which men kill women, most of which are domestic violence-related, it has come to our attention that a disproportionate number of African America women are the victims of these homicides, thus making our Undoing Racism work especially critical.

Teen Dating Violence

The GCADV Teen Dating Violence workgroup was launched in April 2011, and has been strategically planning its overall goals beginning with the development of a statewide needs assessment. This needs assessment will work to identify current prevention and education efforts taking place in communities and schools, the gaps and needs of stakeholders such as law enforcement, healthcare and youth group providers, as well as the needs of domestic violence victim advocates. Collaborators include the Children’s Healthcare of Atlanta, Circle of Hope, Georgia Commission on Family Violence, Men Stopping Violence, Partnership Against Domestic Violence, Start Strong Atlanta and Ya-tay Keaton.

Domestic Violence in the Workplace

The Georgia Fatality Review Project, a joint initiative of GCADV and the Georgia Commission on Family Violence, launched its Workplace Initiative because the workplace presents both unique dangers and potential safety and protection for victims of domestic violence. Through this initiative, GCADV trains and prepares employers to have a direct impact on victim safety and economic autonomy by training them to recognize the signs of domestic violence, respond appropriately and make referrals for outside assistance and gives them information and resources to create a workplace that is safe and responsive to victims. We were excited to present this information to managers and employees at Rooms to Go, the Georgia Administrative Office of the Court and Marriott to name a few.

Immediate Focus and Long-Term Plans

Foster Quality Services

GCADV works to improve victim services by increasing the capacity of our member programs and other service providers. This year we plan to increase the number and variety of trainings that we provide. Multiple formats, such as in-person trainings, webinars and on-line seminars will be utilized. We hope someday to also obtain the technology needed to conduct virtual trainings with our programs that are placed throughout Georgia. Training topics will be based on feedback from training evaluations and from discussions within the GCADV Membership and Programming Task Force. To further meet the needs of our members, GCADV will work with collaborative partners to develop a comprehensive needs assessment, which will inform future programming and fundraising efforts to be initiated on behalf of programs and the survivors they serve. Additionally, the GCADV Membership and Programming Task Force plans to develop best practice guidelines based on the latest research and best practice information obtained from our national expert partners.

This year GCADV staff will participate in several state-wide initiatives. Working with state funders and programs, GCADV will inform a state plan for ending domestic violence, a new process for distributing state funds, the creation of new programmatic standards and a system for monitoring program delivery. We hope that through these efforts, as well as improvements to state-wide data collection, services will improve and we will create systems of feedback that will inform future programs and policies.



Silence does not help the ones we love find hope or safety. If someone you care about is being abused, Make the Call that could save their life.

Looking Forward

Create Cultural Change

GCADV believes in the importance of awareness and prevention efforts that will create cultural change in attitudes and behaviors and will help bring an end to domestic violence. We know that with the correct tools, all of us can be agents for change and that together we can create cultural shifts in the acceptance of abusive behaviors, the blaming of victims and the other social forces that have allowed the violence to continue. This year we will be forming a Communications Task Force that will take a multi-pronged approach to change. Drawing from the Task Force members with experience in public health, the group will look first at social science research regarding public perceptions about

UNITED SUPPORT

domestic and sexual violence and utilize information from other public health campaigns. This information, combined with members' experience in social media, TV/Radio, and public relations, will be used to inform our messaging, social media marketing, media outreach and public awareness campaigns.

Develop Public Policy

Knowing that together we have the power to create systemic change, GCADV is committed to initiating new strategies for increased engagement of programs, survivors and the community. The first step in this process will be to devote more staff resources to the development of public policy and community organizing. As a result, we expect to increase our internal capacity to lobby, mobilize survivors and the community to participate in our efforts, create proactive legislation and produce real-time action alerts. We will also utilize a new strategic planning process with our Public Policy Task Force to mobilize programs to engage legislators throughout the year and familiarize them with barriers to safety and the solutions that they can enact.

Increase Organizational Capacity

For the past two years, GCADV has focused on creating new infrastructures that position us to take this agency to the next level. Moving forward, GCADV is going to expand its funding sources beyond federal and state grants. Through the creation of a comprehensive fundraising plan, GCADV will embark on coordinated development efforts for the first time in our 30 year history. By increasing individual and

corporate giving, GCADV will be empowered with the flexibility to initiate new programs on behalf of survivors and further ensure our fiscal stability.

Imminent New Services

Building on our work around Undoing Racism, Teen Dating Violence and domestic violence in the Workplace, we are very excited that this coming year we will be further expanding our "Safety For All" programs. Thanks to a three-year grant from the U.S. Department of Justice, Office on Violence Against Women, GCADV will begin to focus on survivors with disabilities. GCADV had been testing TTY (teletypewriter) responses from domestic violence programs for many years, and while that testing has increased proficiency on TTY usage, providing trauma-informed services to Deaf survivors beyond TTY is almost non-existent. In a recent survey sent to both Georgia domestic violence and disability service programs, we were able to learn what may be some of the factors attributing to the phenomenon. Fifty-nine percent of domestic violence program advocates responding reported that they were not familiar with disability resources in their local areas while twenty percent of disability advocates reported that they were unfamiliar with their local domestic violence service agencies, and an overwhelming number of both types of advocates were unfamiliar with how common experiencing violence is among people with disabilities. This new program will bring these two fields together so that they may educate one another and develop mechanisms for getting this vital information out to Deaf victims.

As was mentioned earlier and illustrated in the charts on the next page, GCADV receives the majority of its financial support (85%) from federal funds, while the rest is made up of individual, corporate and in-kind donations. Prior to the reorganization last fiscal year, board members were all directors of domestic violence service programs and had to fundraise for their own programs; thus fundraising for GCADV was limited. While we have been incredibly successful at writing and receiving government grants, the GCADV Board recognizes that in order to be programmatically flexible and fiscally solvent we must diversify our funding base. The new board now includes community members with numerous and a wide variety of skills, making it possible for us to focus on individual, corporate and foundation funding in addition to government grants.

GCADV invests as much as possible back into the programmatic and public policy efforts highlighted in this report, spending only 12% of our funds on general and administrative costs. This year GCADV improved efficiency by giving employees their own programmatic budgets to track and empowering them to make decisions which in turn streamlined processes. GCADV also saved money by offering more on-line trainings, saving GCADV and the participants money.

In the next year, GCADV will initiate development efforts in order to build agency and programmatic capacity. These efforts will focus on increasing revenue to cover the full costs of delivering programs and build capital so that we may continually adapt this important enterprise to changing economic realities. Most important is the need to find continuation funds for Project Connect, as this grant from Futures Without Violence will be ending in December, 2012.

Financial Overview

A SPECIAL THANKS TO OUR CORPORATE SPONSORS:

MARY KAY

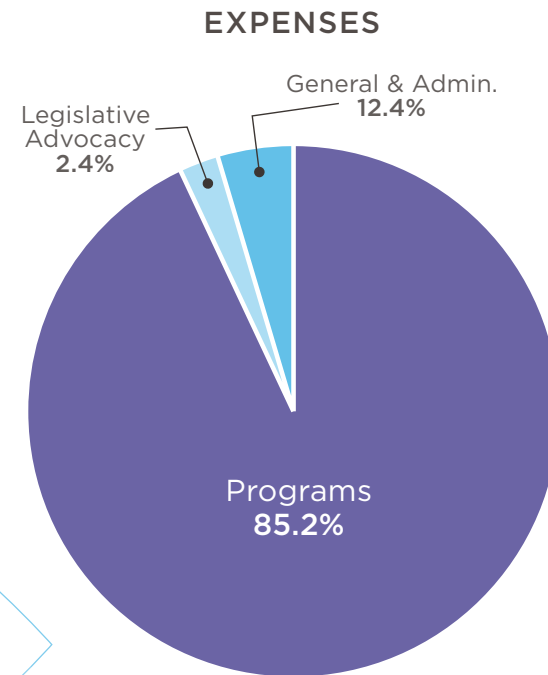
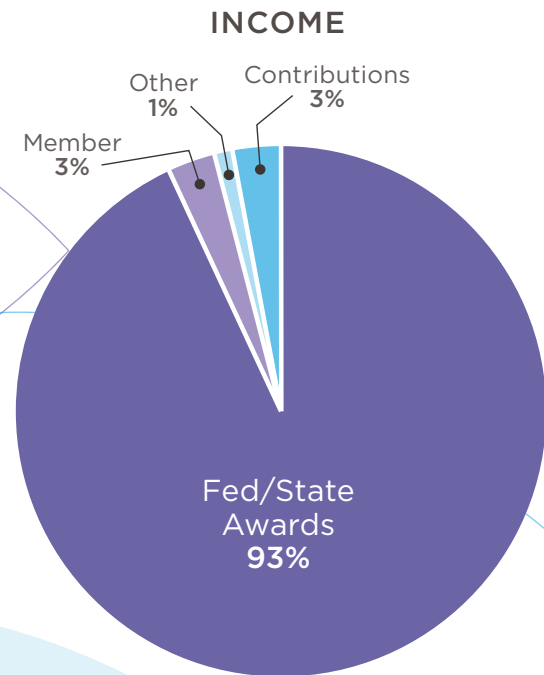


Canterbury Press



PAYROLL PROFESSIONALS





INCOME	
Fed/State Awards	\$1,193,742
Membership	37,247
Contributions	38,628
Other	12,801
Total Income	\$1,282,418

EXPENSES	
General & Administrative	\$154,477
Programs	1,063,941
Legislative Advocacy	30,000
Total Expenses	\$1,248,418

2010/2011 Board of Directors

President

Kathie Hollis, Executive Director, SAFE, Blairsville

Vice President

Amy Weaver, Executive Director, Hospitality House, Rome

Treasurer

Shalon Coffey, Executive Director, Family Haven, Cumming (Partial Term)

Treasurer

Lisa Volentine, Atlanta Airport Marriott, Atlanta (Partial Term)

Secretary

Anna Blau, Executive Director, International Women's House, Decatur

Members

Marina Barron, Executive Director, NOA's Ark, Dahlonega

Michele Bedingfield, Executive Director, Harmony House, LaGrange

Maiysha Clairborne, MD, MBS Wellness, Inc., Atlanta

Stephanie Davis, Executive Director, Georgia Women for Change, Atlanta

Maya Gupta, Executive Director, Ahimsa House, Atlanta

Matthew Levy, Abacus Management, Atlanta

Joel London, Center for Disease Control and Prevention, Atlanta

Jasmine Miller, VP of Programs, Partnership Against Domestic Violence, Atlanta

2010/2011 Member Programs

Ahimsa House, Atlanta

Awake, Inc., Alpharetta

Center for Pan Asian Community Services, Atlanta

Chayil Inc., East Point

Christian League for Battered Women, Cartersville

Circle of Hope, Cornelia

Circle of Love Center, Greensboro

Community Welcome House, Newnan

Crisis Line and Safe House of Central GA, Macon

Dekalb Co Solicitor, Victim Ass. Prog., Decatur

FAITH - Fight Abuse in the Home, Clayton

Family Crisis Center of Walker, Dade, Catoosa, & Chattooga, Lafayette

Flint Circuit Council on Family Violence - Haven House, McDonough

Forsyth County Family Haven, Cumming

Georgia Commission on Family Violence, Atlanta

Georgia Latinos Against DV, Loganville

Harmony House Domestic Violence Shelter, LaGrange

Haven of Hope, Albany

Hospitality House for Women, Rome

International Women's House, Decatur

NOA's Ark, Inc., Dahlonega

North GA Mountain Crisis Network, Blue Ridge

NE GA Council on DV - Heart Haven, Harwell

Northwest Georgia Family Crisis Center, Dalton

Partnership Against Domestic Violence, Atlanta

Peace Place, Winder

Polk County Women's Shelter, Cedartown

Project Safe, Athens

Promise Place, Fayette Co. Council on DV, Fayetteville

Raksha, Atlanta

Refugee Family Services, Stone Mountain

S.A.F.E., Blairsville

Securus House, Morrow

Serenity House, Moultrie

Shalom Bayit, Jewish Fam. & Career Svs., Atlanta

Shepherds Rest Ministries, Dallas

Sisters Empowerment Network, Riverdale

SW Jud. Circuit Fam. Violence Council, Americus

Spalding Co. Sheriff's Dep., Vic. Ser. Unit, Griffin

Stronghold Atlanta, Atlanta

Tifton Jud. Circ. Shelter - Ruth's Cottage, Tifton

Tri-County Protective Agency, Hinesville

United 4 Safety, Atlanta

Wayne County Protective Agency, Jesup

Women's Resource Center to End DV, Decatur

YWCA of Cobb County, Marietta



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GEORGIA COALITION AGAINST
DOMESTIC VIOLENCE

114 New Street, Suite B
Decatur, Georgia 30030

404.209.0280 p
404.766.3800 f

WWW.GCADV.ORG

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